

# TAR University College In the Limelight

THE SUN

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## TAR UC offers MBA

**HAVING** been established for more than 47 years, Tunku Abdul Rahman University College (TAR UC) has firmly cemented its reputation as one of the leading providers of professional business education in Malaysia.

Its inaugural Master of Business Administration (MBA) programme is designed to develop future global business leaders who will shape the economy and society. While the programme's core focus revolves around leadership, it also incorporates the development of key skills relating to business strategy, marketing, accounting and finance, organisational and strategic management which are essential for today's business leaders and this aims at further developing one's potentials to be all-round business professionals.

What really sets TAR UC's MBA programme apart from the rest is the real-world business projects that students will undertake to enable them to delve into, experience and analyse real business issues that they will encounter in the real business world. In addition, there will be sharing sessions by industry captains and business leaders to provide students with in-depth understanding and learning opportunities that will put them in good stead to advance their career. The programme will also be delivered by a team of highly experienced industry practitioners from various industries who will share their knowledge and experience and will also constantly



Students develop leadership and management skills.

challenge the students to approach business issues from different perspectives.

"We are known to adopt high standards in our professionally driven business education which has nurtured so many successful prominent industry captains and business leaders. Likewise, TAR UC's MBA programme, building on the tradition, has been designed with a rigorous curriculum that will equip and develop students well to meet the challenges of the globalised economy. With more than 45 years of track record in providing business education, we are confident that the MBA programme will meet the

needs of today's business professionals who are in search of a career breakthrough in an increasingly fast-paced and competitive marketplace." says Wong Hwa Kiong, Dean of the Faculty of Accountancy, Finance and Business.

To find out more about the TAR UC's MBA programme, visit TAR UC Info Day from Sept 9-11 at its Kuala Lumpur Main Campus and branch campuses in Penang, Perak and Johor and faculty branches in Pahang and Sabah or visit TAR University College's booth at all major education fairs. Alternatively, visit its website at [www.tarc.edu.my](http://www.tarc.edu.my)